



### FOR IMMEDIATE RELEASE

# CARBONLEO ANNOUNCES PARTNERSHIP WITH FOUR SEASONS TO OPEN A HOTEL AND PRIVATE RESIDENCES ON DE LA MONTAGNE STREET IN MONTREAL'S FAMED GOLDEN SQUARE MILE

Four Seasons Hotel and Private Residences: an architectural marvel set to open at the end of 2018 in one of the city's most iconic downtown neighbourhoods

MONTREAL, Quebec – September 26, 2016—Carbonleo, Quebec's premier property development and management company, is proud to announce a partnership with Four Seasons Hotels and Resorts, the world's leading luxury hospitality company, to build a Four Seasons hotel and private residences on de la Montagne Street. This project, located in a pivotal, vibrant area of Montreal, represents an investment of \$250 million and will become a unique and exciting destination for Montrealers and visitors alike.

"Montrealers have been waiting to see how de la Montagne Street would evolve, and we're very proud to be part of this unique project while contributing to the revitalization of this downtown area. Our vision is to create an architectural ode to extraordinary urban living, that will help redefine Montreal's famous Golden Square Mile," said Andrew Lutfy, chair of the board, Carbonleo. "This will become an exciting lifestyle and dining epicentre for both Montrealers and visitors, linking the Bell Centre to the museum district in the heart of the action. We're thrilled to be partnering with Four Seasons, who share our desire to bring an unparalleled experience to this renowned destination, all with a unique Montreal flavour."

## An unprecedented concept

With a striking contemporary design, the 163-room hotel and 18 exclusive private residences will bring exquisite urban living to the area. The Hotel will feature a state-of-the-art spa, an indoor pool, a fitness centre and extensive event spaces including a 6,000-square-foot ballroom with a large terrace. Adding to Montreal's ever-evolving food scene, the complex will also offer three world-class dining venues, including a stunning sun-filled outdoor terrace, all anchored by a renowned local chef. A high-end valet parking service like no other will be available to heighten the experience. Construction is currently underway.

"Montreal is one of North America's great cities, a vibrant urban destination that has long appealed to luxury travellers drawn to its European flair and cultural sophistication," said J. Allen Smith, President and CEO, Four Seasons Hotels and Resorts. "In partnership with Carbonleo, we are bringing to Montreal a landmark luxury hotel and private residences that will soon be the city's address of choice," he continued. "We look forward to introducing visitors and locals alike to the highest standards of quality and the most genuine and personal service—the markers of a Four Seasons experience the world over."

## Montreal's true luxury ecosystem

The Hotel and Private Residences will be directly connected to the iconic retailer Ogilvy. Holt Renfrew & Co. Limited plans to expand and transform the Sainte-Catherine's Street Ogilvy location into a unique and exciting luxury retail destination. Spanning 220,000 square feet, the new specialty store will include an adjacent site and become one of the largest in the Holt Renfrew network, offering innovative new retail concepts and a rich assortment of luxury fashion and beauty brands.

"Inspired by the best of both Holt Renfrew and Ogilvy, our plans will leverage these two storied brands with bold new concepts that celebrate Montreal's rich fashion heritage and sophisticated shoppers," said Mario Grauso, President of Holt Renfrew. "We are thrilled to be alongside Four Seasons, a world-class brand that elevates and cements this city's standing as an international luxury destination." Holt Renfrew is undertaking the careful restoration of the building's magnificent façade. The Ogilvy store remains open throughout this period to serve customers, as will the Holt Renfrew store in Montreal.

### **About Carbonleo**

Carbonleo is a private Quebec-based property development and management company. Its mission is to create vibrant environments that offer visitors an unparalleled lifestyle experience. Inspired by top creators and by world-class best practices, Carbonleo develops projects that fulfil the aspirations of present and future consumers. Founded in 2012, the company employs more than 40 people and provides its clients with the outstanding expertise of its local and international consultants. Its various projects include Quartier DIX30™, as well as Royalmount and Four Seasons Hotel and Private Residences. For more information, visit <u>Carbonleo.com</u>.

## **About Four Seasons Hotels and Resorts**

Founded in 1960, Four Seasons continues to define the future of luxury hospitality with extraordinary imagination, unwavering commitment to the highest standards of quality, and the most genuine and customised service. Currently operating 99 hotels, resorts and residences in major city centres and resort destinations in 41 countries, and with more than 50 projects in development, Four Seasons consistently ranks among the world's best hotels and most prestigious brands in reader polls, traveller reviews and industry awards. For more information and reservations, visit fourseasons.com. For the latest news, visit press.fourseasons.com and follow @FourSeasonsPR on Twitter.

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